

MVP Build Decision Worksheet

1. My Product Idea

In one sentence:

2. My Core Workflow

User does:

1. _____

2. _____

3. _____

If you can't explain it in 3 steps → it's too complex.

3. My Build Level

Circle one:

1. Idea Validation
2. Lean MVP
3. Structured Product
4. Scale

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4. Can I Build Alone?

Answer YES / NO

- Do I have paying users yet?
- Do I handle personal data?
- Is there only one workflow?
- Am I okay rebuilding later?

If mostly **YES** → **build alone first**

5. When I Should Hire a Dev

Check if true:

- payments involved
- reliability matters
- real users depend on system
- multiple workflows emerging

6. My Refined Product Idea:

What does my product sentence look like now ?

7. Key Takeaways from this session:

Next Steps:

8. My Next Move

- Build alone with AI
- Hire a senior dev
- Wait and validate more

My next steps are (from list above plus anything else):

The Lean Tech Direction 90-Day Program:

→ Lock your AI principles and decision filters - stop reopening the same calls every week

→ Learn to hire, brief, and manage developers - with or without a CTO

→ Ship leaner, faster, and without the expensive AI rebuild trap

You'll also get direct access to expert partners - including Fractional CTO and CPOs - so when your build hits a real technical or AI decision, you've got someone experienced in your corner, not just a framework.

A 90-day program for non-technical founders:

- 10 seats only
- 7-day love-it-or-leave-it guarantee
- Limited spots available monthly
- Group + 1:1 options available

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Bridging AI and tech uncertainty for non-technical founders.

<https://techbridgestudio.com/>